



FOR IMMEDIATE RELEASE

## **NEED TO BEND IT? BRAKE IT! API Offers Retailers Hundreds of Brake Metal Solutions!**

**TAMPA, FL-** Square columns, round columns, store displays, grille enclosures, cladding, wall panels, the list of needs for retail storefront design materials can seem to go on and on. Fortunately, that's a list that American Products, Inc. (API) is fully equipped to fill!

As America's choice for interior storefront systems and exterior storefront systems, American Products, Inc. (API) specializes in the customization of brake metal components to create impressive, durable, colorful designs that can be used in a wide variety of storefront design applications.

Kerri Beals, General Manager of American Products, Inc. (API) explains why brake metal is such a popular choice for retailers. "Brake metal is a very customizable solution for retailers who have a wide range of storefront needs. Not only is brake metal great for general use such as on columns or for storefront grille enclosures, it also can be used to create more intricate detailed custom designs. Competitive pricing also appeals to our retail partners who are committed to watching the bottom line but still want quality workmanship and a great looking store."

In addition to flexibility and durability, API brake metal extrusions also come in thousands of colors and finishes. Anodizing, powder coating and wet spraying can be applied to any brake metal application so it becomes an excellent way for retailers to renovate current storefront designs. "Our brake metal products are very affordable ways for existing retailers to freshen up their look without breaking the bank," Beals adds, "and as with other American Products, Inc. (API) products, color matching options are available for retailers to maximize as well."

For more information on American Products, Inc. (API) brake metal components, available color selections and other innovative storefront systems, call (813) 925-0144 or visit [www.americanprod.com](http://www.americanprod.com).

### About American Products, Inc. (API):

---

American Products, Inc. (API), based in Tampa, FL, is a nationwide supplier of interior storefront systems and exterior storefront systems including electrified privacy glass, fitting rooms / dressing rooms, fixtures, showcases, cash wraps, powder coated materials, glaswal, trimwal, flush glaze, brake metal, handrails, frameless glass doors, framed glass doors, hardware, resin panels, metal extrusions, and more. American Products, Inc. (API) materials are shipped ready to install to Retailers, General Contractors and Glaziers nationwide.

###

Contact: Kerri Beals, General Manager  
Phone: 813-925-0144  
Email: [info@americanprod.com](mailto:info@americanprod.com)  
<http://www.americanprod.com>